

#qrchat

2011-04-11 to 2011-04-11
336 Twitter search results

32 contributors
106 retweets 133 @replies 27 links

Time	User	Tweet
2011-04-11 12:00 am	aldsaur	RT @gnosisarts : QRchat starts in just under 5 mins! Tonight's guest is Stephanie True Moss of @qrmedia to talk about QR code basics. #qrchat
2011-04-11 12:01 am	gnosisarts	Welcome, everyone, to this week's installment of QRChat! @aldsaur and I are your hosts for tonight. @truemc is tonight's guest. #qrchat
2011-04-11 12:02 am	aldsaur	Hello everyone I am looking forward to 2nite's #QRchat with @truemc cc @GnosisArts
2011-04-11 12:02 am	truemc	Hello everyone! Ready for a great QR Code chat?? #qrchat
2011-04-11 12:02 am	gnosisarts	Please introduce yourself when you arrive. I'm Eric B, Gnosis Arts Media Group #qrchat
2011-04-11 12:03 am	footenotes	Hi #qrchat - I'm @footenotes from @mixmobi
2011-04-11 12:03 am	aldsaur	Allison is here! Hello @CortonaCIAO Welcome! #qrchat
2011-04-11 12:03 am	TimZager	Tim Zager from Kansas City...n #qrchat
2011-04-11 12:04 am	truemc	Stephanie True Moss, Editor at QRmedia.us here to talk about QR Codes this evening. #qrchat
2011-04-11 12:04 am	eric_wheeler	@truemc Darn! I am just stepping out for dinner. Guess I'll have to miss the #qrchat
2011-04-11 12:05 am	aldsaur	Welcome @TimZager @footenotes @mixmobi . Sorry to miss @eric_Wheelern #qrchat
2011-04-11 12:05 am	CortonaCIAO	Thanks, just want to learn about QR codes. This sounds like a great place to start. I will probably just watch! #qrchat
2011-04-11 12:05 am	gnosisarts	@truemc @aldsaur @footenotes @timzager Welcome, nice to see you folks! #qrchat
2011-04-11 12:05 am	gnosisarts	@CortonaCIAO Welcome, glad to have you #qrchat
2011-04-11 12:06 am	SocialMMMDiva	Karen Rogers-Robinson Bay Area, SocialMMMDiva follower of all new cool social tools ;-) #qrchat
2011-04-11 12:06 am	gnosisarts	@marocmama @mattwilliamson @MrShri @MyAgenda Joining us for for #qrchat this wk? http://twvt.us/qrchat
2011-04-11 12:06 am	gnosisarts	Let's give folks another 5 mins or so to join in before we start #qrchat
2011-04-11 12:06 am	aldsaur	@SocialMMMDiva Hi Karen! Nice to see UR smiling avi on #qrchat
2011-04-11 12:08 am	gnosisarts	Some background info on Stephanie and QRmedia: http://qrchat.wordpress.com #qrchat
2011-04-11 12:08 am	AboveTheStatic	Gooooood evening #QRchat , how do?
2011-04-11 12:08 am	myagenda	Whew.. made it! Thanks for the invite! my first time here .. @gnosisarts #qrchat
2011-04-11 12:09 am	gnosisarts	And about QRmedia - http://qrmedia.us/ #qrchat
2011-04-11 12:09 am	gnosisarts	@myagenda Hi Jeanette. We're just finishing up introductions. Glad you could made it #qrchat
2011-04-11 12:10 am	gnosisarts	@AboveTheStatic Hi Steve. Welcome! #qrchat

2011-04-11 12:11 am [gnosisarts](#) OK, let's get started. Tonight Stephanie is her to talk abt QR code basics & answer any ?s u guys have on QR codes. **#qrchat**

2011-04-11 12:11 am [myagenda](#) Thanks for the invite, been trying to make it for weeks:) RT **@gnosisarts: @myagenda** Hi Jeanette. Glad you could made it **#qrchat**

2011-04-11 12:11 am [aldsaur](#) **@AboveTheStatic** Hi Steve! Haven't had time to do the plug in to the **#qrchat** blog, but will do! Thank U for UR awesomeness!

2011-04-11 12:11 am [gnosisarts](#) **@truemc** it's all yours, Stephanie. Take it away ... :) **#qrchat**

2011-04-11 12:11 am [mixmobi](#) RT **@truemc**: We started QRmedia.us to foster interest, understanding of QR Codes in the US when there was very little activity here. **#qrchat**

2011-04-11 12:12 am [cloudspark](#) missing **#qrchat** tonight. pits.

2011-04-11 12:12 am [aldsaur](#) **@mixmobi** That is a great site!!! **#qrchat** Thank you for sharing!

2011-04-11 12:12 am [gnosisarts](#) **@myagenda** Just so you know, u can always txt **#qrchat** to 1.513.655.2216 for a quick date/time reminder **#qrchat**

2011-04-11 12:13 am [QRmedia](#) RT **@GnosisArts: @myagenda** Just so you know, u can always txt **#qrchat** to 1.513.655.2216 for a quick date/time reminder **#qrchat**

2011-04-11 12:13 am [myagenda](#) Thank you. RT **@gnosisarts: @myagenda** Just so you know, u can always txt **#qrchat** to 1.513.655.2216 for a quick date/time reminder **#qrchat**

2011-04-11 12:13 am [QRmedia](#) Are you ready for some **#QRchat**?

2011-04-11 12:13 am [TimZager](#) RT **@gnosisarts**: Just so you know, u can always txt **#qrchat** to 1.513.655.2216 for a quick date/time reminder **#qrchat**

2011-04-11 12:14 am [gnosisarts](#) **@myagenda** you're welcome (works with any chat hashtag, btw :) **#qrchat**

2011-04-11 12:14 am [truemc](#) Q1: Would it be better if all smart phones all came with the same QR Code scanner? **#qrchat**

2011-04-11 12:14 am [joneilberg](#) **#qrchat** Made it.

2011-04-11 12:15 am [gnosisarts](#) RT **@truemc**: Q1: Would it be better if all smart phones all came with the same QR Code scanner? **#qrchat**

2011-04-11 12:15 am [aldsaur](#) **@joneilberg** HI! **@truemc** is taking us back to basics and throwing out some question for discussion **#qrchat**

2011-04-11 12:15 am [myagenda](#) Oh that's pretty cool! I will look into it. RT **@gnosisarts: @myagenda** youre welcome (works with any chat hashtag, btw :) **#qrchat**

2011-04-11 12:16 am [aldsaur](#) A1: Hmm... One QRscanner for all phones? Monopoly might not be a good thing? **#qrchat**

2011-04-11 12:17 am [mobile_justin](#) RT **@truemc**: 1st rule of QR codes: They must lead to something fun! **#qrchat** **@QRmedia** **#QRchat**

2011-04-11 12:17 am [aldsaur](#) A1: But the proprietary QR scanners are definitely limiting! Do not like **#qrchat**

2011-04-11 12:17 am [TimZager](#) **@truemc** That would be great, but most people still need to be educated on how to scan anyway... so prob doesn't matter. A1: **#qrchat**

2011-04-11 12:17 am [gnosisarts](#) A1: I hadn't thought of it. Not sure. I think ppl want choices. **#qrchat**

2011-04-11 12:18 am [footenotes](#) A1: Problem w/ so many QR scan apps: risks consumers cluttering phone w/ many different apps (all basically same function) **#qrchat**

2011-04-11 12:19 am [AboveTheStatic](#) **@aldsaur** Hi Allison! No worries, I'm slotting in a photo here & there when I get time anyhow. Hi **@GnosisArts** , thanks! **#QRchat**

2011-04-11 12:19 am [aldsaur](#) A1: Having unique scanner for a code is a pain. Creates additional steps per **@timZager** barriers are already high! **#qrchat**

2011-04-11 12:19 am [starry_girl](#) Afternoon [@GnosisArts](#) [@aldsaur](#) Apologies for popping in so late. **#QRChat**

2011-04-11 12:19 am [SocialMMMDiva](#) A1 I like having choices... I just wished I could find a reliable one for the BB! They work cool 4 a while then fizzle out **#qrchat**

2011-04-11 12:20 am [mobile_justin](#) Q1: competition and innovation are the offspring of choice. If there were only one scanner, it would have big shoes to fill. **#qrchat**

2011-04-11 12:20 am [aldsaur](#) [@starry_girl](#) Lovely to see you on **#qrchat!** [@truemc](#) is taking us thru some questions cc [@gnosisarts](#)

2011-04-11 12:20 am [truemc](#) [@GnosisArts](#) A1: Choices & education! People learned that [WWW](#) means to type in a website, when will they figure out QR Codes? **#qrchat**

2011-04-11 12:20 am [aldsaur](#) [@mobile_justin](#) Hi! Good to see you again this week! **#qrchat**

2011-04-11 12:21 am [gnosisarts](#) [@starry_girl](#) Hey no problem. Glad you could come. **#qrchat**

2011-04-11 12:21 am [mobile_justin](#) Meant A1: competition and innovation are the offspring of choice. If there were only one scanner, it would have big shoes to fill. **#qrchat**

2011-04-11 12:21 am [AboveTheStatic](#) A1 I think diversity is better so developers can improve them. A default one on each phone would help adoption, though. **#QRchat**

2011-04-11 12:21 am [truemc](#) [@mobile_justin](#) I like your answer! **#qrchat**

2011-04-11 12:21 am [mixmobi](#) RIM problems w/ QR are #1 complaint we hear from clients RT [@SocialMMMDiva](#) A1 just wish I could find a reliable one for the BB! **#qrchat**

2011-04-11 12:21 am [starry_girl](#) [@GnosisArts](#) Thank you for the invite. Finally able to sit in! **#QRChat**

2011-04-11 12:21 am [mobile_justin](#) [@aldsaur](#) likewise, thanks. **#qrchat**

2011-04-11 12:22 am [myagenda](#) Same here Sherree! 1st time here.. RT [@starry_girl](#): [@GnosisArts](#) Thank you for the invite. Finally able to sit in! **#qrchat**

2011-04-11 12:22 am [mobile_justin](#) [@truemc](#) thanks! **#qrchat**

2011-04-11 12:22 am [gnosisarts](#) [@mixmobi](#) RIM? Not familiar w/ that term **#qrchat**

2011-04-11 12:22 am [truemc](#) Moving on since we can't and for the foreseeable future won't have a standard FREE QR Code scanner... **#qrchat**

2011-04-11 12:22 am [stiQRd](#) Hi **#qrchat** I'm [@bethgsanders](#) with stiqr-d-mobile customer loyalty program using #QRcodes.

2011-04-11 12:22 am [truemc](#) Q2: Should there be a standard for QR Codes? Open Source, Proprietary **#qrchat**

2011-04-11 12:23 am [1680PR](#) Sorry I'm late, [@aldsaur!](#) Hello to everyone :) **#qrchat**

2011-04-11 12:23 am [mixmobi](#) Blackberry's corp handle (Research in Motion) RT [@GnosisArts](#): [@mixmobi](#) RIM? Not familiar w/ that term **#qrchat**

2011-04-11 12:23 am [mobile_justin](#) [@gnosisarts](#) Research In Motion. They company that makes the blackberry. **#qrchat**

2011-04-11 12:23 am [aldsaur](#) [@stiQRd](#) Hi! Welcome! [@truemc](#) is taking us through questions for discussion tonight **#qrchat**

2011-04-11 12:23 am [starry_girl](#) [@aldsaur](#) thank you. **#QRChat**

2011-04-11 12:23 am [gnosisarts](#) Since we have some new folks here, feel free to ask [@truemc](#) your QR code ?s. This is pretty open tonight. No ? is dumb :) **#qrchat**

2011-04-11 12:23 am [prosperitygal](#) [@aldsaur](#) why not just use att scanner ? **#qrchat**

2011-04-11 12:23 am [aldsaur](#) [@1680PR](#) Welcome N. Mexico! **#qrchat**

2011-04-11 12:24 am [starry_girl](#) Hi Jeannette! Nice to see you! **#QRChat**

2011-04-11 12:24 am [stiQRd](#) [@truemc](#) [@gnosisarts](#) i think ppl will figure them out when there is a reward for doing so. **#qrchat**

2011-04-11 12:24 am [mobile_justin](#) [@truemc](#) A1: open source. If we get locked into something like Microsoft tag, we have to depend on them to improve the platform.

#qrchat

2011-04-11 12:24 am [DinoDinosaur1](#) RT [@gnosisarts](#): [@mixmobi](#) RIM? Not familiar w/ that term **#qrchat**.
Maker of the Blackberry.

2011-04-11 12:25 am [truemc](#) RT [@stiQRd](#): [@truemc](#) [@gnosisarts](#) i think ppl will figure them out
when there is a reward for doing so. **#qrchat**

2011-04-11 12:25 am [footnotes](#) Q2: Competition is great, but market seems to be tending toward
generic/open (vs proprietary) **#qrchat**

2011-04-11 12:25 am [aldsaur](#) Yes! RT [@stiQRd](#): [@truemc](#) [@gnosisarts](#) i think ppl will figure them
out when there is a reward for doing so. **#qrchat**

2011-04-11 12:25 am [starry_girl](#) [@truemc](#) I wld like to create QR code for upcoming biz' landing page.
Do the codes work with all scanners? Pitfalls? (novice here) **#QRChat**

2011-04-11 12:25 am [gnosisarts](#) [@DinoDinosaur1](#) Ah. Thanks. (I'm an Android guy ;) **#qrchat**

2011-04-11 12:26 am [aldsaur](#) I didn't even know abt it! LOL RT [@prosperitygal](#): [@aldsaur](#) why not
just use att scanner ? **#qrchat**

2011-04-11 12:26 am [starry_girl](#) RT [@GnosisArts](#): [@DinoDinosaur1](#) Ah. Thanks. (I'm an Android guy
;) **#qrchat** <Android dudette here!

2011-04-11 12:26 am [gnosisarts](#) RT [@footnotes](#): Q2: Competition is great, but market seems to be
tending toward generic/open (vs proprietary) <-- True **#qrchat**

2011-04-11 12:27 am [TimZager](#) Agree! RT [@footnotes](#): Q2: Competition is great, but market seems
to be tending toward generic/open (vs proprietary) **#qrchat**

2011-04-11 12:27 am [mobile_justin](#) RT [@gnosisarts](#): RT [@footnotes](#): Q2: Competition is great, but
market seems to be tending toward generic/open (vs proprietary) <
True **#qrchat**

2011-04-11 12:27 am [truemc](#) Test your codes 2 make sure they'll work with most of scanners. RT
[@starry_girl](#): [@truemc](#) ... Do the codes work with all scanners?
#QRChat

2011-04-11 12:27 am [myagenda](#) I understand the more info you put in QR the crowder the image can
get (when reduced) and becomes unreadable, how 2 get around that?
#qrchat

2011-04-11 12:27 am [stiQRd](#) RT [@gnosisarts](#): RT [@footnotes](#): Q2: Competition is great, but
market seems to be tending toward generic/open (vs proprietary) <--
True **#qrchat**

2011-04-11 12:27 am [mixmobi](#) [@starry_girl](#) Basic choice: proprietary (MS Tag, Jag Tag, etc) vs open
/ generic. We tell clients best uptake is w/ generic. **#qrchat**

2011-04-11 12:28 am [prosperitygal](#) [@gnosisarts](#) Learned about it at Summit this Winter from German
company that said as far as America was way behind in use of
#qrchat

2011-04-11 12:28 am [MediasRes](#) RT [@myagenda](#): I understand the more info you put in QR the
crowder the image can get (when reduced) and becomes unreadable,
how 2 get around that? **#qrchat**

2011-04-11 12:28 am [truemc](#) I think that as long as no one "Owns" the QR Code space there will
continue to be opportunity for all. **#qrchat**

2011-04-11 12:28 am [gnosisarts](#) [@truemc](#) Is there a web utility that can "validate" a QR code on diff.
scanners (like XHTML validators 4 diff "browsers") **#qrchat**

2011-04-11 12:28 am [mixmobi](#) [@MyAgenda](#) Use a shortener on the URL. Shorter URL = less
complex, easier to scan QR code. **#qrchat**

2011-04-11 12:28 am [mobile_justin](#) [@myagenda](#) URL shortening allows for fewer embedded characters
and less complex codes **#qrchat**

2011-04-11 12:29 am [aldsaur](#) RT [@mixmobi](#): [@MyAgenda](#) Use a shortener on the URL. Shorter
URL = less complex, easier to scan QR code. **#qrchat**

2011-04-11 12:29 am [truemc](#) [@prosperitygal](#) you bring up a good point. Dense codes and the problems they create. **#qrchat**

2011-04-11 12:29 am [stiQRd](#) "@truemc: I think that as long as no one "Owns" the QR Code space there will continue to be opportunity for all. **#qrchat**" <--agreed

2011-04-11 12:29 am [CyBarMedia](#) RT [@Tappinn](#): Hey Gizmodo, You Are Dead Wrong About #QR Codes! <http://youtu.be/aTtPgTRKdHg> [@QRmedia](#) [@ITJil](#) [@waynesutton](#) [@qrarts](#) [@TheNickFrost](#) **#QRchat**

2011-04-11 12:29 am [mobile_justin](#) RT [@truemc](#): I think that as long as no one "Owns" the QR Code space there will continue to be opportunity for all. **#qrchat** - great point

2011-04-11 12:29 am [truemc](#) Q3: Does it matters that people don't use URL shorteners when creating their codes? **#qrchat**

2011-04-11 12:29 am [gnosisarts](#) [@truemc](#) I understand the more info you put in QR the denser the image can get and becomes unreadable, how 2 get around that? **#qrchat**

2011-04-11 12:30 am [starry_girl](#) [@mixmobi](#) Thank you. **#QRChat**

2011-04-11 12:30 am [SocialMMMDiva](#) A2 I think that open source is a better option than things like microsoft tags & whatever att has! lets not create a monstor .. **#qrchat**

2011-04-11 12:30 am [aldsaur](#) A3: 4me 1thing interesting abt QRs is the visual impact. If they can be "clean" prettier, I think it's beneficial **#qrchat**

2011-04-11 12:31 am [TimZager](#) A3: Some scanners require an extra step from user, to follow link if not shortened. **#qrchat**

2011-04-11 12:31 am [gnosisarts](#) RT [@TimZager](#): A3: Some scanners require an extra step from user, to follow link if not shortened. **#qrchat**

2011-04-11 12:31 am [myagenda](#) [@mobile_justin](#) How about the coder itself, is there a difference in them? Free one vs paid QR coders? **#qrchat**

2011-04-11 12:32 am [starry_girl](#) Great question RT [@MyAgenda](#): [@mobile_justin](#) How about the coder itself, is there a difference in them? Free one vs paid QR coders? **#qrchat**

2011-04-11 12:32 am [gnosisarts](#) A3: Also, some scanners don't interpret URLs as clickable links *sigh* **#qrchat**

2011-04-11 12:32 am [mobile_justin](#) [@truemc](#) Q3: yes. More complex code alienates users with less than stellar scanners. Shortener also allows for more indepth analytics **#qrchat**

2011-04-11 12:32 am [truemc](#) Re: URL Shorteners like bit.ly, goo.gl and others are great when encoding a URL /website. The QR Code is cleaner and reads better. **#qrchat**

2011-04-11 12:33 am [mobile_justin](#) [@myagenda](#) it can vary from platform to platform. Some have analytics like geolocation and user device information. Others nothing **#qrchat**

2011-04-11 12:34 am [truemc](#) [@starry_girl](#) Most codes can be generated at no cost, where the premium accounts come in is when tracking and analytics are needed. **#qrchat**

2011-04-11 12:34 am [mixmobi](#) [@myagenda](#) Generic QR codes are free; look for robust mobile-friendly content generator & analytics, not just the QR code **#qrchat**

2011-04-11 12:34 am [TimZager](#) RT [@truemc](#): Re: URL Shorteners like bit.ly, goo.gl and others are great when encoding a URL /website... <-and great for analytics **#qrchat**

2011-04-11 12:35 am [myagenda](#) Do you have recommendations? RT [@mixmobi](#): [@myagenda](#)

Generic QR codes are free; look for robust mobile-friendly content generator **#qrchat**

- 2011-04-11 12:35 am [AboveTheStatic](#) [@starry_girl](#) [@prosperitygal](#) [@MyAgenda](#) Hi Sherrie, Michele and Jeanette. New stream, same great people :-)
#QRchat
- 2011-04-11 12:35 am [aldsaur](#) [@starry_girl](#) There are some fun, visually cool QRcodes being developed. by some firms. Looking for examples now
#qrchat
- 2011-04-11 12:36 am [aldsaur](#) Hi! [@qrstuff](#) Nice to meet you! Lurk away or jump in anytime. 2night is pretty open dialogue with [@truemc](#)
#qrchat
- 2011-04-11 12:36 am [myagenda](#) Ditto! great company! RT [@AboveTheStatic](#): [@starry_girl](#) [@prosperitygal](#) Hi Sherrie, Michele Jeanette. New stream, same great people
#qrchat
- 2011-04-11 12:36 am [gnosisarts](#) [@aldsaur](#) [@starry_girl](#) Looks like u don't have to look far for examples. [@qrstuff](#) just joined in. Check his bio; color QR codes
#qrchat
- 2011-04-11 12:36 am [truemc](#) Q4: What's your opinion on artsy QR Codes or Are you a purist - prefer Black & White as-is QR codes?
#qrchat
- 2011-04-11 12:36 am [starry_girl](#) [@truemc](#) I would think tracking and analytics would almost be a given nowadays. What a great marketing tool, imo.
#QRChat
- 2011-04-11 12:37 am [prosperitygal](#) [@truemc](#) yes and what is point of using qr codes if you can't track ;)
#qrchat
- 2011-04-11 12:37 am [gnosisarts](#) A4 Yeah I'm a coder not a designer so I don't really care. B & W plain doesn't bother me at all
#qrchat
- 2011-04-11 12:37 am [myagenda](#) I have tried the QR in back of my biz cards... Lot of people liked it
#qrchat
- 2011-04-11 12:37 am [starry_girl](#) Great minds.... :) RT [@AboveTheStatic](#): [@prosperitygal](#) [@MyAgenda](#) Hi Sherrie, Michele and Jeanette. New stream, same great people :-)
#QRchat
- 2011-04-11 12:37 am [truemc](#) [@qrstuff](#) glad you are here! I have a question that you can answer for everyone per one of your blog posts! (Next question)
#qrchat
- 2011-04-11 12:38 am [mixmobi](#) Q4: One of our clients did cool white-on-black QR code billboard - arresting graphics, very successful campaign
#qrchat
- 2011-04-11 12:38 am [gnosisarts](#) RT [@myagenda](#): I have tried the QR in back of my biz cards... Lot of people liked it <-- Great! did they scan it?
#qrchat
- 2011-04-11 12:38 am [TimZager](#) A4: Could generate more interest/curiosity from users not familiar with QR.
#qrchat
- 2011-04-11 12:38 am [mobile_justin](#) [@truemc](#) A4: size matters. If you can dress it up and it still work on most devices, design away. If it's less than 3 inches, plain
#qrchat
- 2011-04-11 12:39 am [stiQRd](#) [@truemc](#): Q4: What's your opinion on artsy QR Codes or Are you a purist - prefer Black & White as-is QR codes?
#qrchat//we like color.
- 2011-04-11 12:39 am [starry_girl](#) What are the downsides to color codes? Black and white would seem easier to scan.
#QRChat
- 2011-04-11 12:39 am [truemc](#) There are ways of tracking that don't involve premium accounts RT [@prosperitygal](#): what is point of using qr codes if you can't track
#qrchat
- 2011-04-11 12:39 am [stiQRd](#) ... but have had to experiment with contrast and background.
#qrchat
- 2011-04-11 12:39 am [footnotes](#) [@starry_girl](#) As long as the contrast is high enough, color doesn't matter - just be sure to test final proof!
#qrchat
- 2011-04-11 12:40 am [myagenda](#) [@gnosisarts](#) no they didn't - tested it on the screen before 'reducing' and sending to printer and worked fine. Came back too crowded
#qrchat

2011-04-11 12:40 am [SocialMMMDiva](#) A4 I've recently seen some dressed up QRcodes ...like the look and they have scanned pretty good too **#qrchat**

2011-04-11 12:40 am [gnosisarts](#) [@starry_girl](#) I don't think it's the color that causes scan difficulty. It's the amt of info encoded within **#qrchat**

2011-04-11 12:40 am [starry_girl](#) [@aldsaur](#) [@qrstuff](#) [@GnosisArts](#) Awesome site (bookmarked for later). **#QRChat**

2011-04-11 12:40 am [AboveTheStatic](#) A4 - Artsy ones lend some interest to QR. I think more distinctive designs will attract new adopters more than plain b/w version. **#QRchat**

2011-04-11 12:40 am [mobile_justin](#) RT [@myagenda](#): I have tried the QR in back of my biz cards... Lot of people liked it **#qrchat** < same here

2011-04-11 12:40 am [truemc](#) [@starry_girl](#) Most scanners can decode color QR COdes as long as the values are contrasted, some can't scan reversed QR Codes - yet! **#QRChat**

2011-04-11 12:41 am [starry_girl](#) Can you have too much? RT [@GnosisArts](#): I don't think it's the color that causes scan difficulty. It's the amt of info encoded within **#qrchat**

2011-04-11 12:41 am [stiQRd](#) [@footenotes](#) [@starry_girl](#) true that. Be careful about Teniers-we learned that the hard way. :-p **#qrchat**

2011-04-11 12:41 am [aldsaur](#) Agree! RT [@AboveTheStatic](#): A4 - Artsy ones lend some interest to QR. I think more distinctive will attract new adopters. **#QRchat**

2011-04-11 12:41 am [prosperitygal](#) [@truemc](#) prey tell , share that with us **#qrchat**

2011-04-11 12:41 am [myagenda](#) Did I miss a link? RT [@starry_girl](#): [@aldsaur](#) [@qrstuff](#) [@GnosisArts](#) Awesome site (bookmarked for later). **#qrchat**

2011-04-11 12:41 am [footenotes](#) Fun example of creative, colorful QR code, Dec 2010 NYTimes mag cover: <http://bit.ly/dXVJpB> **#qrchat**

2011-04-11 12:42 am [aldsaur](#) [@qrstuff](#)'s site RT [@MyAgenda](#): Did I miss a link? RT [@starry_girl](#): [@aldsaur](#) [@qrstuff](#) [@GnosisArts](#) Awesome site . **#qrchat**

2011-04-11 12:42 am [stiQRd](#) Ugh. dang auotcorrect. Be careful about *t-shirts* **#qrchat**

2011-04-11 12:42 am [starry_girl](#) [@MyAgenda](#) I clicked on [@qrstuff](#)'s name and clicked to his site from there. **#QRChat**

2011-04-11 12:42 am [truemc](#) Just noticing that more scanners R beginning 2 upgrade to decode reversed RT [@prosperitygal](#): [@truemc](#) prey tell , share that with us **#qrchat**

2011-04-11 12:42 am [AboveTheStatic](#) Good to hear. Functionality is obv priority. RT [@SocialMMMDiva](#) A4 I've recently seen dressed up QR codes... scanned pretty good too **#qrchat**

2011-04-11 12:42 am [starry_girl](#) [@MyAgenda](#) <http://www.qrstuff.com/> **#QRChat**

2011-04-11 12:43 am [starry_girl](#) RT [@stiQRd](#): [@footenotes](#) true that. Be careful about Teniers-we learned that the hard way. :-p **#qrchat** <<Teniers?

2011-04-11 12:43 am [truemc](#) Q5: How large should QR Codes be on signs so that they can be scanned from a distance? **#qrchat**

2011-04-11 12:43 am [1680PR](#) Been using QR Codes on our biz cards for over a year. They def generated more inquiries to us at/after #SXSW and the #ACMAwards **#qrchat**

2011-04-11 12:43 am [mobile_justin](#) Have to run. Thanks, **#qrchat** attendees and moderators. Always fun and informative.

2011-04-11 12:43 am [prosperitygal](#) RT [@myagenda](#): I have tried the QR in back of my biz cards... Lot of people liked it **#qrchat** Did they really use it or like novelty?

2011-04-11 12:43 am [myagenda](#) thanks, got it! RT [@starry_girl](#): [@MyAgenda](#) <http://www.qrstuff.com/> **#qrchat**

2011-04-11 12:43 am [aldsaur](#) RT [@1680PR](#): Been using QR Codes on our biz cards for over a year. They def generated more inquiries to us at/after #SXSW and the #ACMAwards **#qrchat**

2011-04-11 12:44 am [aldsaur](#) [@mobile_justin](#) Thank U for coming! GRT contributions again! **#qrchat**

2011-04-11 12:44 am [gnosisarts](#) Yeah but the qrcode of the NYTimes Magazine is kinda ugly to me?? **#qrchat**

2011-04-11 12:44 am [prosperitygal](#) [@truemc](#) so what can we use to track analytics if not premium customer **#qrchat**

2011-04-11 12:44 am [1680PR](#) Usually people who aren't in the know think it is a novelty, but in the crowds we run in where every1 has smartphones they work well **#qrchat**

2011-04-11 12:45 am [qrstuff](#) code image width should be approx 1/10th of scan distance as a general rule **#qrchat**

2011-04-11 12:45 am [myagenda](#) Thanks for your help and insight! RT [@mobile_justin](#): Have to run. Thanks, attendees and moderators. Always fun and informative. **#qrchat**

2011-04-11 12:45 am [aldsaur](#) RT [@qrstuff](#): code image width should be approx 1/10th of scan distance as a general rule **#qrchat**

2011-04-11 12:45 am [prosperitygal](#) What's teniers? **#QRchat**

2011-04-11 12:45 am [stiQRd](#) "@qrstuff: code image width should be approx 1/10th of scan distance as a general rule **#qrchat**"//good rule.

2011-04-11 12:45 am [aldsaur](#) [@1680PR](#) & you can share a moment with that person showing them code that may stand out for them later? **#QRChat**

2011-04-11 12:45 am [gnosisarts](#) [@1680PR](#) but the problem sometimes is, the crowds "we" run in, aren't the crowds where the avg customer is **#qrchat**

2011-04-11 12:46 am [1680PR](#) We track analytics when they land on specific targets. **#qrchat**

2011-04-11 12:46 am [truemc](#) [@qrstuff](#) has@prosperitygal There is always Google Analytics for your landing page or at bit.ly & goog.gl there are statistics **#qrchat**

2011-04-11 12:46 am [SocialMMMDiva](#) I used a qr code on a cover letter a few months back and uploaded to careerbuilder.com got so many hits & callbacks! **#qrchat**

2011-04-11 12:46 am [myagenda](#) They love the novelty and SoMe application RT [@prosperitygal](#): Lot of people liked it **#qrchat** Did they really use it or like novelty? **#qrchat**

2011-04-11 12:46 am [stiQRd](#) "@prosperitygal: What's teniers? **#QRchat**"//iPad autocorrect for t-shirts :)

2011-04-11 12:47 am [SocialMMMDiva](#) I think if the qr code is too big in the ad it will be hard to scan... **#qrchat**

2011-04-11 12:47 am [AboveTheStatic](#) [@mobile_justin](#) Cheers, take care. **#QRchat**

2011-04-11 12:47 am [starry_girl](#) [@aldsaur](#) Auto-correct? (teniers) **#QRChat**

2011-04-11 12:47 am [1680PR](#) Bingo RT [@aldsaur](#): [@1680PR](#) & you can share a moment with that person showing them code that may stand out for them later? **#QRChat**

2011-04-11 12:47 am [gnosisarts](#) If you are going to be serious abt a QRcode campaign (or any online mkt camp) you need to learn to unlock Google Analytics. Period. **#qrchat**

2011-04-11 12:47 am [truemc](#) RT [@qrstuff](#): code image width should be approx 1/10th of scan distance as a general rule **#qrchat**

2011-04-11 12:47 am [truemc](#) Our friends at [@QRstuff](#) have shared some great info on QR Code sizes when scanned from a distance. <http://bit.ly/f9oZ2Z> **#qrchat**

2011-04-11 12:47 am [gnosisarts](#) [@mobile_justin](#) Take care. Thanks for stopping by **#qrchat**

2011-04-11 12:47 am [TimZager](#) Been showing small biz owners how to use QR to build email lists. Scans go directly to opt-in page. Has worked in 3 niches so far. **#qrchat**

2011-04-11 12:47 am [1680PR](#) I hear ya. RT [@GnosisArts](#): [@1680PR](#) but the problem sometimes is, the crowds "we" run in, aren't the crowds where the avg customer is **#qrchat**

2011-04-11 12:48 am [stiQRd](#) "@starry_girl: [@aldsaur](#) Auto-correct? (teniers) **#QRChat**" //baha. Yep. Sorry!

2011-04-11 12:48 am [starry_girl](#) [@GnosisArts](#) how do you tie-in a code w/Google Analytics? **#QRChat**

2011-04-11 12:48 am [mixmobi](#) Example of QR code on billboard: <http://bit.ly/eeb1yT> **#qrchat**

2011-04-11 12:48 am [truemc](#) RT [@TimZager](#): Been showing small biz owners how to use QR to build email lists. Scans go directly to opt-in page. worked in 3 niches **#qrchat**

2011-04-11 12:48 am [starry_girl](#) RT [@stiQRd](#): [@aldsaur](#) Auto-correct? (teniers) **#QRChat**" //baha. Yep. Sorry! <<LOL thought so.

2011-04-11 12:48 am [SocialMMMDiva](#) RT [@gnosisarts](#): If you are going to be serious abt a QRcode campaign (or any online mkt camp) you need to learn to unlock Google Analytics. Period. **#qrchat**

2011-04-11 12:48 am [gnosisarts](#) [@TimZager](#) See, that's how we'd use QR codes - for conversions more so than anything else, probably **#qrchat**

2011-04-11 12:49 am [joneilberg](#) Very informative. Cheers! **#qrchat**

2011-04-11 12:49 am [gnosisarts](#) [@starry_girl](#) Ok, let's back up. A QRcode, when scanned, will do either 1 of a few things: (contd) **#qrchat**

2011-04-11 12:49 am [truemc](#) What Questions do you have the the Chat about QR Codes? **#QRchat**

2011-04-11 12:50 am [footenotes](#) [@TimZager](#) You highlight #1 rule: provide engagement opportunities **#qrchat**

2011-04-11 12:50 am [stiQRd](#) [@truemc](#): RT [@TimZager](#): Been showing small biz owners how 2 use QR 2 build email lists. Scans go to opt-in page. worked in 3 niches **#qrchat**

2011-04-11 12:50 am [qrstuff](#) strong believer that analytics should be handled at destination URL not at the QR code end <http://bit.ly/fj3CMv> **#qrchat**

2011-04-11 12:50 am [starry_girl](#) RT [@footenotes](#): [@TimZager](#) You highlight #1 rule: provide engagement opportunities **#qrchat**

2011-04-11 12:50 am [gnosisarts](#) [@starry_girl](#) 1. open a webpage 2. send an sms 3. insert contact info into phone, etc **#qrchat**

2011-04-11 12:50 am [TimZager](#) Exactly! :-) RT [@footenotes](#): [@TimZager](#) You highlight #1 rule: provide engagement opportunities **#qrchat**

2011-04-11 12:50 am [aldsaur](#) [@qrstuff](#) We have discussed how it would be nice if you knew how many scanned but didn't "convert" however **#qrchat**

2011-04-11 12:50 am [truemc](#) Meaningful! RT [@qrstuff](#): strong believer that analytics should be handled at destination URL not at QR code end <http://bit.ly/fj3CMv> **#qrchat**

2011-04-11 12:51 am [gnosisarts](#) [@starry_girl](#) If qr code opens a webpage, it user details can be recorded in Google Analytics, just like anyother web visit **#qrchat**

2011-04-11 12:51 am [gnosisarts](#) [@qrstuff](#) Actually, there is currently no way to handle analytics at the scan level, outside of a proprietary scanner. **#qrchat**

2011-04-11 12:52 am [myagenda](#) [@gnosisarts](#) [@starry_girl](#) I have all my social media contact info (didn't want to crowd the biz card with text) us QR code instead

2011-04-11 12:52 am [mixmobi](#) **#qrchat** [@truemc](#) Good reason to insist on getting 1) bounce rate and 2) opt-in data **#qrchat**

2011-04-11 12:52 am [gnosissarts](#) [@qrstuff](#) & as far as I know, the proprietary scanner will only give you number of scans - at the scan level. **#qrchat**

2011-04-11 12:53 am [aldsaur](#) [@truemc](#) & **#qrchat** folks: Q: What doU think is #1 thing to happen 4 QR adoption to increase?

2011-04-11 12:53 am [starry_girl](#) RT [@aldsaur](#): [@truemc](#) & **#qrchat** folks: Q: What doU think is #1 thing to happen 4 QR adoption to increase?

2011-04-11 12:54 am [truemc](#) Using QRs Correctly & more often. RT [@aldsaur](#): [@truemc](#) & **#qrchat** folks: Q: What doU think is #1 thing to happen 4 QR adoption to increase?

2011-04-11 12:54 am [OlliesLounge](#) Jumping in - I always think it's cool on the card, but have never used it [@myagenda](#) :QR in back of my biz cards -novelty or useful? **#qrchat**

2011-04-11 12:54 am [gnosissarts](#) [@qrstuff](#) that's why I said etc. But all those are just variations on a few basic themes **#qrchat**

2011-04-11 12:54 am [myweb2learn](#) [@myagenda](#) [@gnosissarts](#) [@starry_girl](#) cons try SocialQrCoden **#qrchat**

2011-04-11 12:55 am [SocialMMMDiva](#) A 4 QR adoption to increase people need to see the WFIIM (whats in it for me)! Why I really luv what [@ScanDayton](#) is doing! **#qrchat**

2011-04-11 12:55 am [starry_girl](#) A1. Ppl have to know it's not a novelty or gimmick , it can be very valuable to for business. **#QRChat**

2011-04-11 12:55 am [aldsaur](#) RT [@footenotes](#): [@aldsaur](#) When more smartphones include a scanner "out of box" ([@truemc](#) 's 1st ?) + higher % smartphone ownership **#qrchat**

2011-04-11 12:55 am [TimZager](#) [@aldsaur](#) for adoption, make sure the info is useful once they 'arrive'... something that rewards them for scanning. #1 **#qrchat**

2011-04-11 12:55 am [gnosissarts](#) [@qrstuff](#) I agree, that's what I said. But that's when the code goes to a website. If user doesn't clickthru, no stats for you **#qrchat**

2011-04-11 12:55 am [stiQRd](#) [@truemc](#): Using QRs Correctly & more often. RT [@aldsaur](#): [@truemc](#) & **#qrchat**: Q: What doU think is #1 thing 2 happn 4 QR adoption 2 increase?

2011-04-11 12:55 am [truemc](#) RT [@TimZager](#): [@aldsaur](#) for adoption, make sure the info is useful once they 'arrive'... something that rewards them for scanning. #1 **#qrchat**

2011-04-11 12:55 am [myagenda](#) tell me more.. RT [@myweb2learn](#): [@myagenda](#) [@gnosissarts](#) [@starry_girl](#) cons try SocialQrCode **#qrchat**

2011-04-11 12:56 am [stiQRd](#) [@OlliesLounge](#) [@myagenda](#) we like it on biz cards- have it in back of ours. Gr8 convo starter. **#qrchat**

2011-04-11 12:56 am [truemc](#) Here is a Comprehensive QR Code Generator List: <http://bit.ly/e5MtLT> there is also a list of generators with tracking there. **#qrchat**

2011-04-11 12:57 am [myagenda](#) Hmm I see, Thanks for info! RT [@myweb2learn](#): [@gnosissarts](#) [@starry_girl](#) cons try SocialQrCode **#qrchat**

2011-04-11 12:57 am [aldsaur](#) RT [@truemc](#): Here is a Comprehensive QR Code Generator List: <http://bit.ly/e5MtLT> there is also a list of generators with tracking there. **#qrchat**

2011-04-11 12:57 am [1680PR](#) Handed out 123 cards at #SXSW - 45 at #ACMAwards = 81 unique views from the #QR Code **#qrchat**

2011-04-11 12:57 am [footenotes](#) [@GnosisArts](#) [@qrstuff](#) There are platforms that do not require further

2011-04-11 12:57 am [TimZager](#) consumer clickthrough to capture stats **#qrchat**
RT [@truemc](#): Here is a Comprehensive QR Code Generator List: <http://bit.ly/e5MtlT> there is also a list of generators with tracking.. **#qrchat**

2011-04-11 12:57 am [myweb2learn](#) <http://www.socialqrcode.com/> to host all of contact info online, dynamic, analytics, etc. nRT [@myagenda](#): tell me more.. **#qrchat**

2011-04-11 12:57 am [myagenda](#) for sure! I see the same result! RT [@stiQRd](#): [@OlliesLounge](#) we like it on biz cards- have it in back of ours. Gr8 convo starter. **#qrchat**

2011-04-11 12:58 am [truemc](#) Use them on my business cards, front & back. Many can't wait to scan others just nod! **#qrchat**

2011-04-11 12:58 am [gnosisarts](#) [@footenotes](#) That's what I said but these are all proprietary and the only pre-clickthru stat they give is number of scans **#qrchat**

2011-04-11 12:58 am [milesaustin](#) Any Realtors on **#QRchat** tonight?

2011-04-11 12:59 am [1680PR](#) Need to grab a cup of coffee and switch gears. Thanks to all for your input! Thanks [@aldsaur](#) and [@Gnosisarts](#) for hosting! **#qrchat**

2011-04-11 12:59 am [SocialMMMDiva](#) [@socialqrcode](#) is great,too! use them to direct people to my google search story frm covr ltr & use them to add fans on FB page too **#qrchat**

2011-04-11 12:59 am [stevenmatsumoto](#) RT [@milesaustin](#): Any Realtors on **#QRchat** tonight?

2011-04-11 12:59 am [prosperitygal](#) RT [@1680PR](#): Handed out 123 cards at #SXSW - 45 at #ACMAwards = 81 unique views from the #QR Code **#qrchat** WOW do you think ur industry ?

2011-04-11 12:59 am [footenotes](#) [@GnosisArts](#) How are you defining proprietary? **#qrchat**

2011-04-11 12:59 am [aldsaur](#) [@milesaustin](#) I have read some interesting uses of QR for realty. Do U use them? **#qrchat**

2011-04-11 12:59 am [AboveTheStatic](#) Smart phone ubiquity is key for mainstream adoption of QR. Rewarding effort of scanning will help make it stick. **#QRchat**

2011-04-11 12:59 am [truemc](#) Realtors are using QR Codes on signs etc. Are you using them? RT [@milesaustin](#): Any Realtors on **#QRchat** tonight?

2011-04-11 12:59 am [stiQRd](#) "@truemc: Use them on my business cards, front & back. Many can't wait to scan others just nod! **#qrchat**" //true. Yours was 1st I saw!

2011-04-11 1:00 am [prosperitygal](#) [@1680PR](#) what I meant with more room, does your industry like new ways to connect vs average consumer #SXSW #ACMAwards #QR **#qrchat**

2011-04-11 1:00 am [stiQRd](#) RT [@AboveTheStatic](#): Smart phone ubiquity is key for mainstream adoption of QR. Rewarding effort of scanning will help make it stick. **#QRchat**

2011-04-11 1:00 am [myweb2learn](#) Pick one that meets your needs. They are not equal in functions. RT [@TimZager](#): RT [@truemc](#): <http://bit.ly/e5MtlT> **#qrchat**

2011-04-11 1:00 am [aldsaur](#) [@1680PR](#) Thank you for coming & sharing! Have grt nite! **#qrchat**

2011-04-11 1:00 am [prosperitygal](#) [@footenotes](#) what platforms are those **#qrchat**

2011-04-11 1:00 am [qrstuff](#) [@aldsaur](#) [@truemc](#) thanks for letting me stop by. Monday morning here in Aus. Gotta go and do some work. **#qrchat**

2011-04-11 1:00 am [stevenmatsumoto](#) [@milesaustin](#) this looks like a fun one, may I join you **#QRchat**

2011-04-11 1:01 am [1680PR](#) [@prosperitygal](#) Yes - specifically targeting the "digital Native" demographic with smartphones, Xbox, Bluray, etc... **#QRchat**

2011-04-11 1:01 am [truemc](#) Awesome! RT [@stiQRd](#): "@truemc: Use them on my business cards, front & back. Many can't wait to scan... **#qrchat**" //true. Yours was 1st I saw!

2011-04-11 1:01 am [gnosisarts](#) wow the hour is already up! The official part of the chat is ended. But

2011-04-11 1:02 am [milesaustin](#) feel free to keep chatting. **#qrchat**

2011-04-11 1:02 am [prosperitygal](#) What time does **#QRchat** start (pacific) and is it weekly. Is there a site to grab previous transcripts? Sorry for the ?'s -just found you

2011-04-11 1:02 am [stiQRd](#) RT [@1680PR](#): Need to and switch gears. (*I will take wine)Thanks to all for your input! Thanks [@aldsaur](#) and [@Gnosisarts](#) for hosting! **#qrchat**

2011-04-11 1:02 am [gnosisarts](#) [@truemc](#) met u at word camp bham - ordered new cards the next day! **#qrchat**

2011-04-11 1:02 am [truemc](#) [@footenotes](#) Proprietary = Microsoft Tag and there's another one I can't remember the name of **#qrchat**

2011-04-11 1:02 am [myagenda](#) Amazing! RT [@1680PR](#): Handed out 123 cards at #SXSW - 45 at #ACMAwards = 81 unique views from the #QR Code **#qrchat**

2011-04-11 1:02 am [starry_girl](#) Good night everyone, thanks for their insight and great convo, see you next week **#qrchat**

2011-04-11 1:03 am [AboveTheStatic](#) Thank you [@GnosisArts](#) [@aldsaur](#) [@truemc](#) for a very informative chat and for answering my novice questions. I appreciate it. **#QRChat**

2011-04-11 1:03 am [gnosisarts](#) Excellent way to measure biz card use. RT [@1680PR](#): Handed out 123 cards at #SXSW - 45 at #ACMAwards = 81 unique views from #QR Code. **#QRchat**

2011-04-11 1:03 am [truemc](#) I'd like to thank our esteemed guest, Stephanie True Moss of [@qrmedia](#) for sharing her knowledge of qrcodes best practices **#qrchat**

2011-04-11 1:03 am [stiQRd](#) [@stiQRd](#) I would love to see your new card with QR Code! **#qrchat**

2011-04-11 1:03 am [aldsaur](#) Thanks to all for fun and informative **#qrchat**! Have a nice night :-)

2011-04-11 1:03 am [myweb2learn](#) [@milesaustin](#) Here is our site with previous **#qrchat** transcripts: <http://bit.ly/hGSQg8>

2011-04-11 1:04 am [starry_girl](#) I am new to this chat. When do you meet? Is there a recordedn version of the discussion tonight? **#qrchat**

2011-04-11 1:04 am [SocialMMMDiva](#) Thanks all - I learned alot tonight. **#QRChat**

2011-04-11 1:04 am [myagenda](#) If u have a cr8tive mind or r an avid researcher #QRcodes will be staple n ur pr bag of trix! U can quote me on that #socialmmmdiva **#qrchat**

2011-04-11 1:04 am [gnosisarts](#) ditto:) RT [@starry_girl](#): Thank you [@GnosisArts](#) [@aldsaur](#) [@truemc](#) for a very informative chat and for answering my novice questions. **#qrchat**

2011-04-11 1:04 am [aldsaur](#) Feel free to stay for the qrchat afterparty :) **#qrchat**

2011-04-11 1:04 am [TimZager](#) RT [@stiQRd](#): [@truemc](#) met u at word camp bham - ordered new cards the next day! **#qrchat** >> Awesome!

2011-04-11 1:04 am [footenotes](#) [@gnosisarts](#) [@truemc](#) Thanks for hosting the chat. As always, great info! See you next week! **#qrchat**

2011-04-11 1:04 am [bethgsanders](#) Thanks Stephanie! RT [@GnosisArts](#): I'd like to thank Stephanie True Moss of [@qrmedia](#) for sharing knowledge of qrcodes best practices **#qrchat**

2011-04-11 1:04 am [truemc](#) [@truemc](#) thanks for hosting **#qrchat**!

2011-04-11 1:04 am [aldsaur](#) Great being here, you guys are the best! We get to talk about QR Codes that are fun and magical! **#qrchat** #qrcode

2011-04-11 1:05 am [prosperitygal](#) [@myweb2learn](#) Here is our site with previous **#qrchat** transcripts: <http://bit.ly/hGSQg8>

2011-04-11 1:05 am [prosperitygal](#) [@1680PR](#) is smart phones more common than computers in Native

community? **#QRchat**

2011-04-11 1:05 am [aldsaur](#) RT [@SocialMMMDiva](#): If u have a cr8tive mind or r an avid researcher #QRcodes will be staple n ur pr bag of trix! U can quote me on that #socialmmdiva **#qrchat**

2011-04-11 1:06 am [SocialMMMDiva](#) [@gnosisarts](#) [@truemc](#) [@aldsaur](#) thanx again 4 letting me play with the cool kids & will send u ur pic of daffodil cupcake when done :-)
#qrchat

2011-04-11 1:06 am [TimZager](#) I actually saw a street magician using them last week. :-) RT [@truemc](#): We get to talk about QR Codes that are fun and magical!
#qrchat

2011-04-11 1:06 am [truemc](#) [@bethgsanders](#) I remember meeting you at WordCampBham !
#qrchat

2011-04-11 1:06 am [1680PR](#) [@prosperitygal](#) Not at all. I meant digital native in terms of the generation that has been raised with digital gear. **#QRchat**

2011-04-11 1:06 am [aldsaur](#) **#QRchat** [@abovestatic](#) has a grt idea to make a place on the blog for folks to upload pics of QRs seen in the wild. I am wrking on that

2011-04-11 1:07 am [truemc](#) How was he using them? RT [@TimZager](#): I actually saw a street magician using them last week. :-) - QR Codes that are fun and magical! **#qrchat**

2011-04-11 1:07 am [gnosisarts](#) RT [@mixmobi](#) Our platform is non-proprietary, provides detailed pre- and post- engagement stats **#qrchat**

2011-04-11 1:08 am [truemc](#) There is a FLickr group where anyone can upload QR Codes seen in the Wild! There is a link to it on the sidebar at QRmedia.us **#qrchat**

2011-04-11 1:08 am [ScottMTownsend](#) RT [@truemc](#) Q1: Would it be better if all smart phones all came with the same QR Code scanner? **#qrchat** <-- well yes

2011-04-11 1:08 am [prosperitygal](#) [@1680PR](#) oh well, I learned better- so you see more C generation expecting to see >>**#QRchat**

2011-04-11 1:08 am [gnosisarts](#) [@mixmobi](#) Wow. Really? What pre engagement stats does your platform give? **#qrchat**

2011-04-11 1:08 am [milesaustin](#) [@aldsaur](#) Thanks for the link. I will dig into transcripts and hope to join in better informed. Glad to know of **#QRChat** existence

2011-04-11 1:09 am [AboveTheStatic](#) Thanks everyone involved with **#QRchat** this week, great stuff. Over to #blogchat... g'night!

2011-04-11 1:09 am [AboveTheStatic](#) [@aldsaur](#) Cheers, looking forward to seeing examples from around the world! **#QRchat**

2011-04-11 1:10 am [ScottMTownsend](#) RT [@truemc](#) Q2: Should there be a standard for QR Codes? Open Source, Proprietary **#qrchat** <-- yes, it's like the old Betamax bs VHS fight.

2011-04-11 1:10 am [DinoDinosaur1](#) RT [@gnosisarts](#): Id like 2 thank our esteemd guest, Stephanie True Moss of [@qrmedia](#) 4 sharing her knowledge of qrcodes best practices
#qrchat

2011-04-11 1:10 am [truemc](#) [@milesaustin](#) Enjoyed having you join us, if only for a moment - are you still using CardMunch? My fav app afte my QR COde scanners!
#QRChat

2011-04-11 1:10 am [stevenmatsumoto](#) [@milesaustin](#) ah, ok, very relevant to my #Fashion project. **#QRchat**

2011-04-11 1:10 am [SocialMMMDiva](#) Awesome list glad it was shared on **#qrchat** QR Generators List: <http://t.co/7bhlO4G>

2011-04-11 1:10 am [rbarnesdotcom](#) [@aldsaur](#) i have collected several L8ly in GA and am doing a video - will share **#qrchat**

2011-04-11 1:11 am [truemc](#) [@rbarnesdotcom](#) Have you been lurking tonight? You should have joined the chat? **#qrchat**

2011-04-11 1:11 am [TimZager](#) [@truemc](#) The magician was giving away a free show each month for corporate audiences. Scanned directly to contest form.n **#qrchat**

2011-04-11 1:13 am [TimZager](#) [@truemc](#) The magi's way to build his list... **#qrchat**

2011-04-11 1:13 am [milesaustin](#) I am doing free Realtor Webinar for turnkey Mobile/QR Analytics solution, here is the link: <http://klikbrix.eventbrite.com> **#QRChat**

2011-04-11 1:14 am [truemc](#) That's great - the magician and the magic of QR Codes! RT [@TimZager: @truemc](#) The magi's way to build his list... **#qrchat**

2011-04-11 1:15 am [stevenmatsumoto](#) RT [@milesaustin](#) Free Realtor Webinar for turnkey Mobile/QR Analytics solution, here is the link: <http://klikbrix.eventbrite.com> **#QRChat**

2011-04-11 1:15 am [karenchughes](#) RT [@truemc](#): That's great - the magician and the magic of QR Codes! RT [@TimZager: @truemc](#) The magi's way to build his list... **#qrchat**

2011-04-11 1:15 am [truemc](#) [@milesaustin](#) I am glad to put a face to the Klikbrix gang! **#QRChat**

2011-04-11 1:15 am [stiQRd](#) [@truemc](#) here ya go: <http://twitpic.com/4jgd97> **#qrchat**

2011-04-11 1:15 am [milesaustin](#) [@truemc](#) Hi Stephanie, CardMunch lives, use it every day! Just found **#QRChat** by accident, hope to learn from the group in weeks ahead.

2011-04-11 1:16 am [truemc](#) RT [@milesaustin](#): Free Realtor Webinar for turnkey Mobile/QR Analytics solution, here is the link: <http://klikbrix.eventbrite.com> **#QRChat**

2011-04-11 1:16 am [truemc](#) Love it! RT [@stiQRd: @truemc](#) here ya go: <http://twitpic.com/4jgd97> **#qrchat**

2011-04-11 1:21 am [truemc](#) Glad you stopped by! RT [@milesaustin](#): CardMunch lives, use it every day! Found **#QRChat** by accident, hope 2 learn from the chat n weeks ahead

2011-04-11 1:22 am [truemc](#) Thanks **#QRchat** You were a great group tonight! Join us again next week at 8:00pm ET. #QRcode

2011-04-11 1:23 am [TheQRplace](#) RT [@truemc](#) Great being here, you guys are the best! We get to talk about QR Codes that are fun and magical! **#qrchat #qrcode**

2011-04-11 1:23 am [TheQRplace](#) RT [@truemc](#) Thanks **#QRchat** You were a great group tonight! Join us again next week at 8:00pm ET. #QRcode

2011-04-11 1:24 am [truemc](#) [@TimZager](#) Was the magician Joe Turner? **#qrchat**

2011-04-11 1:26 am [TimZager](#) No, but I know Joe. Met him at a magic convention. RT [@truemc: @TimZager](#) Was the magician Joe Turner? **#qrchat**

2011-04-11 1:27 am [gnosisarts](#) As a reminder, all qrchat participants get added to the QRChat Weekly - <http://gnos.tk/qrchatweekly> **#qrchat**

2011-04-11 1:27 am [truemc](#) [@SocialMMMDiva](#) Are the cupcakes ready? **#qrchat**

2011-04-11 1:28 am [truemc](#) Are you a magician, too? RT [@TimZager](#): No, but I know Joe. Met him at a magic convention. **#qrchat**

2011-04-11 1:33 am [aldsaur](#) Awesome! RT [@rbarnesdotcom: @aldsaur](#) i have collected several L8ly in GA and am doing a video - will share **#qrchat**

2011-04-11 1:34 am [aldsaur](#) RT [@myweb2learn](#): Thnx. seems you meet on Mondays at 8PM EST> RT [@aldsaur: http://bit.ly/hGSQg8](#) **#qrchat** >> Yes!

2011-04-11 1:35 am [gnosisarts](#) [@aldsaur @myweb2learn](#) No we don't meet Monday's we meet Sundays??? **#qrchat**

2011-04-11 1:42 am [aldsaur](#) The gentleman who said Monday is in Australia ;-) RT [@GnosisArts: @aldsaur @myweb2learn](#) No we don't meet Monday's we meet Sundays??? **#qrchat**

2011-04-11 1:43 am [gnosisarts](#)

[@aldsaur](#) [@myweb2learn](#) Ah. Wow. They're a full 24 hrs ahead of us? **#qrchat**

2011-04-11 1:45 am [aldsaur](#)

Don't ask me what time, tho. I only know it is Mon morning in Australia RT [@GnosisArts](#): [@myweb2learn](#) **#qrchat**